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## FOR IMMEDIATE RELEASE

### **TableBoost's COVID-19 Food Relief Program Supports Local Restaurants and Food Pantries**

**Restaurant owners are saving thousands while simultaneously helping the underfed in their communities.**

(Beverly, MA: April 23, 2020) Every time a restaurant creates a free TableBoost account, \$50 is donated to feed the hungry in their community. TableBoost, a free restaurant equipment management app that saves the average restaurant \$15,000 per year, is donating \$50 to local food pantries for every restaurant that starts using TableBoost. Restaurants and food pantries both benefit.

"This COVID-19 crisis is hurting everyone — especially small, independent restaurants and lower-income members of our community who are now struggling to put food on the table," said Tim Collins, CEO of TableBoost. "Our team wants to help as many people as we can, so we came up with the idea of making a financial contribution to local food pantries for every new TableBoost account created by a restaurant. We want to see our local restaurants survive and thrive and, at the same time, support food pantries. Food security is the major charitable focus for TableBoost, Inc. and this fits that well."

"Requests for food from families and individuals across our two pantries in Gloucester and Ipswich has increased by more than 40% since the COVID-19 crisis began in mid-March," said Julie LaFontaine, the President and CEO of The Open Door. "Financial contributions from companies like TableBoost help us put food in the hands of those who have taken the hardest economic punch."

Sue Gabriel, Executive Director of Beverly Bootstraps, another local agency helping to feed those in need as well as providing case management services to the growing number of people in financial crisis, added, "Many families in our community were struggling with food and financial issues before COVID-19, some unemployed, some under-employed and many others living paycheck to paycheck. This current health crisis has greatly changed the level of need for so many as well as increased the number of local families in need of help at this time. We are so grateful for the support from companies like TableBoost."

#### **About TableBoost**

TableBoost is a free facilities management app for restaurants focused on reducing the costs associated with repair, maintenance and purchase of equipment. TableBoost creates an inventory of equipment and systems and then automates the service and purchase process, reducing the time and hassle of finding the best service providers at the lowest prices and keeping equipment working properly. To learn more, go to [www.tableboost.com](http://www.tableboost.com) or email [info@tableboost.com](mailto:info@tableboost.com).

**About Beverly Bootstraps**

Beverly Bootstraps was first established in 1992 as a Food Pantry in the basement of the First Baptist Church in Beverly MA. With the generous support of donors, volunteers and the community at large, Beverly Bootstraps today is a leading social service agency on the North Shore. Beverly Bootstraps is unique in its approach to the issues of hunger. While recognizing that people need food in hand to stem immediate hunger, clients also need the opportunity to be embraced by the community, educated about the resources available and empowered to improve their own lives.

Through good times and bad, Beverly Bootstraps' commitment to the community remains the same: to provide critical resources to families and individuals so that they may achieve self-sufficiency. Beverly Bootstraps staff, Board and volunteers accomplish this while maintaining commitment to fiscal responsibility and serving as trusted stewards of the organization.

**About The Open Door**

The mission of The Open Door is to alleviate the impact of hunger in our community. We use practical strategies to connect people to good food, to advocate on behalf of those in need, and to engage others in the work of building food security.

In 2019, The Open Door provided 2,050,168 pounds (or 1.71 million meals) of good food during 50,802 visits and helped improve the lives of 8,287 unduplicated people of which 5,564 were Gloucester residents.